

SWISS
SHIPERS'
COUNCIL



CONFERENCE

Air Freight on its digital move towards Industry 4.0

A must for shippers
and service providers

22nd Air Freight Conference

January 26 & 27, 2017
Victoria-Jungfrau Grand Hotel & Spa
Interlaken

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Benefits and goals:

- *Get a full update on Air Freight business and its development in the digital environment and its integration*
- *Know about actual facts and trends and how to implement them in your own supply chain*
- *Assess the risk and reward and make the right choice of airlines*
- *Enjoy discussions with professionals and experts from the transport and logistics business*
- *Expand your personal network*

About the programme:

Experts and confirmed professionals from the Air Freight and logistics business, from the authorities and government bodies and perform workshops. They give you an insight about the industry and the actual digital development.



Speakers

Hansjörg Bürgi
Editor, SkyNews, Zurich

Martin Bürki
Managing Director, Ericsson Switzerland AG, Bern

Marco Bloemen
Partner, Seabury Group LLC, Amsterdam (NL)

Jon Chapman
Global Pharmaceutical Product Manager, Kühne + Nagel AG, Schindellegi

Jaako Elovaara
CEO, Youredi Ltd, Helsinki (FIN)

Marcel Fujike
Senior Vice President Products & Services Global Air Logistics, Kühne + Nagel AG, Schindellegi

Dominique Gisin
Olympic Gold Medalist in Sochi, Engelberg

Dr. Mathias Lörtscher
Head CITES MA Switzerland, Federal Food Safety and Veterinary Office, Bern

Dr. Christian Marcolli
CEO, Marcolli Sport Psychology, Zug

Hans Nilsson
Partner, Stanton Chase International (Schweiz) AG, Zurich/Geneva

Markus Pikart
Convention of International Trade in Endangered Species CITES, Geneva

Fabio Regazzi
Member of Parliament, President Swiss Shipper 'Council & President of the board, Regazzi SA, Gordola

Natalie Rickli
Member of Parliament & Chair of Transport Commission of the Swiss Parliament, Winterthur

Dr. Ruedi Rytz
Logistics & ICT, Federal Office of National Economic Supply FÖNES, Bern

Tony Sham
CEO, Global Logistics Systems, Hong Kong

Peter Somaglia
President, IG Aircargo Switzerland, Zurich

Chris Welsh MBE
Secretary General, Global Shippers' Forum, Tunbridge Wells (UK)

Moderation

Christian Doepgen
Editor in chief, International Transport Journal ITJ, Basel

Wednesday, January 25

Individual trip to Interlaken and overnight stay possible, although not included in the programme.

Thursday, January 26

from 08:45

Registration, conference documentation and Welcome coffee

09:30 Opening address from the President of the Swiss Shippers' Council
Fabio Regazzi

09:40 Short introduction
Christian Doepgen

09:50 Final Report from the Swiss Government on Air Transport for Switzerland
Natalie Rickli

10:20 The Industry and Society: 5G and the impact in the Industry
Martin Bürki

10:50 Coffee break

11:10 General overview on facts and figures on Air freight in general and out/in to Switzerland
Marco Bloemen & Hans Nilsson

11:50 eCITES: the way towards exchange of electronic licenses, permits and certificates in international trade
Markus Pikart

From Theory to Practice: The implementation of a paperless CITES trade procedure between Switzerland and France
Mathias Lörtscher

12:40 Lunch-buffet

13:45 Latest developments in the Airline industry
Hansjörg Bürgi

14:10 eForwarding by IG Aircargo and Spedlogswiss
Peter Somaglia

14:30 Digitalisation in practice:
Real-time monitoring in pharma air logistics and KN FreightNet: the latest developments of an eCommerce solution
Jon Chapman & Marcel Fujike

15:15 Youredi, complete integration, shippers' full visibility into supply chain across air, ocean and land. Case example: Alibaba
Jaakko Elovaara

15:50 Coffee break

16:15 Workshops I to V

17:15 End of first day

19:00 Drinks and gala dinner with entertainment

Friday, January 27

from 07:30

Breakfast

08:30 Workshops I to V

09:30 Coffee break

09:50 ICT-vulnerability analysis of the aviation sector
Ruedi Rytz

10:10 The Cathay Pacific Experience
Tony Sham

10:40 GLOBAL SHIPPERS' FORUM Briefing: quicker, slicker air cargo
Chris Welsh

11:00 MAKING IT HAPPEN – from Engelberg to Sochi
Dominique Gisin & Dr. C. Marcolli

12:10 Final address

followed by Lunch-buffet (open end)



Memento

Relevant public

Entrepreneurs, directors and managers, in charge of transports and logistics

Representatives and agents of airlines, airports and customs authorities

Specialists in documentary credits, insurance, packaging and dangerous goods

Consultants

Registration

Until **Friday, January 13, 2017** directly through our website www.swiss-shippers.ch

Fees (* VAT to be added)

Swiss Shippers' Council members:

CHF 1.680,- *

CHF 4.600,- for 3 people of the same company*

Special price for members of close Swiss Associations:



CHF 1.850,- *

Non members:

CHF 2.050,- *

Discount for early registration before Wednesday, December 14, 2016, : CHF 100.- per person

This price includes:

Electronic documentation on a free SAMSUNG tablet, meals without alcoholic beverages, coffee breaks and one overnight stay at the hotel.

» It is possible to benefit from a special price of CHF 350.- for the overnight stay on Wednesday, including breakfast.

Each participant gets a free subscription for one year of the following publication, if specifically mentioned by the registration:



Dress Code

Gala dinner is smart casual.

Cancellation

The entire fee is due in case of cancellation before the event. The person can however be replaced by anybody else from the same company. Any cancellation must be done in writing.

Language

Speeches, documentation and workshops are presented in German, French and/or English.

There will be a simultaneous translation German-French and German-English.

When?

Thursday, January 26 and
Friday, January 27, 2017

Where?

Victoria-Jungfrau Grand Hotel & Spa
3800 Interlaken

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www.victoria-jungfrau.ch

Organisation

Swiss Shippers' Council

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CH-1001 Lausanne

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Workshops I to V

- I Basic knowledge in Air Freight
Robert Widmer, Head of Airfreight Air & Sea Logistics Switzerland
Dachser Spedition AG
- II Paperless in Air Freight – Presentation of a successful implementation
Rainer A. Stawarz, CEO and
Nico Pereira da Silva, COO
[K|S] Informatik (Schweiz) GmbH
(Together with a shipper, a freight forwarder and the airline)
- III DGR and Air Freight (including Li-Batteries)
Erwin Sigrist
Head of DGR
scienceindustries
- IV “Logistics-IT-Startups” :
Who is it? What do they do and what are the benefits?
Shall I leave them alone – or do I miss something?
Dr. Joachim Ehrental
Owner
joe.systems AG
- V How trade facilitation agreement can accelerate transport digitization. The 2017 BALI milestone!
Stephane Noll, Regional Cargo Manager Europe and
Christian Piaget, Senior Manager Cargo Border Management
IATA



Every participant can take part in maximum 2 workshops.